



2025 DEFENSE INDUSTRY FORECAST

National Press Club | Washington, DC

November 14, 2024

Presented by American Defense Alliance



SPONSORSHIP

Join us for an exclusive opportunity to network with key leaders. We are pleased to offer the following Sponsorship Opportunities.

Premier

\$5,000

Brand Visibility: Prime logo placement on all conference materials, including banners, marketing emails, website, and programs

Speaking Opportunity: An expanded speaking segment during the conference for a company principal

Recognition: Acknowledgment during key moments of the conference, such as opening remarks

Reception Hosting: Exclusive host of the *Networking Reception*

Display Table: Ability to host a company exhibit during the conference

Event Access: (4) conference passes with reserved seating and (4) complimentary tickets to the Networking Reception

Media Coverage: Inclusion in press releases, promotional materials, social media mentions, and post-conference coverage

Prestige

\$3,000

Brand Visibility: Prominent logo placement on conference materials and signage

Speaking Opportunity: A brief speaking segment during the conference for a company principal

Recognition: Acknowledgment during key moments of the conference, such as opening remarks

Luncheon Hosting: Host of the *Networking Lunch*

Display Table: Ability to host a company exhibit during the conference

Event Access: (3) conference passes with reserved seating and (3) complimentary tickets to the Networking Reception

Media Coverage: Inclusion in select materials, social media mentions, and post-conference coverage

Executive

\$1,500

Brand Visibility: Logo placement on select conference materials and signage

Speaking Opportunity: An expanded speaking segment during the conference for a company principal

Recognition: Acknowledgment during key moments of the conference, such as opening remarks

Display Table: Ability to host a company exhibit during the conference

Event Access: (2) conference passes with reserved seating and (2) complimentary tickets to the Networking Reception

Media Coverage: Basic inclusion in social media mentions or post-conference coverage

For more information and to secure your Sponsorship, contact: marketing@americandefensealliance.org
www.americandefensealliance.org



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TABLE-TOP EXHIBIT SPACE & ATTENDEE PASSES

Table-Top Exhibit Space

\$1,000

Event Access: (1) Exhibit Pass. Additional Passes can be Purchased for \$395 each

Exhibit Space: 8'x10' Exhibit Space Strategically Placed in Exhibit Area/Foyer. 6' Exhibit Table and Chairs

Brand Visibility: Logo Placement on select Conference Materials, including Marketing Emails and Website

Recognition: Acknowledgement before Networking Breaks at the Conference

Media Coverage: Photographs and Videos of your Participation

Attendee Pass

\$395

(1) Attendee Pass

Access to All Event Sessions

Speaker Presentations and Materials

Digital/Physical Copies of Agenda

Breakfast & Buffet Lunch

Access to Photos & Videos from Conference

Explore our discounted Exhibitor Opportunities available when you Register for Multiple Events.

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